

# What is News?

**Conflict and Controversy** -- when people argue about ideas, actions, events or policies, we care. If violence strikes it gets our attention.

**Emotions** -- people are interested in things to do with love, hate, fear, horror or pity

**Human Interest** -- people are interested in other people, especially if they accomplish amazing feats or handle a life crisis in a positive manner

**Importance** -- if an event influences people's lives, it is news

**Magnitude** -- something really big happening in the world

**Progress** -- discoveries or breakthroughs in science, medicine or technology is interesting news

**Prominence** -- involving celebrities, elected officials and well-known individuals

**Proximity** -- did something happen nearby? in your school or community?

**Timeliness** -- what is happening now? What's new?

**Uniqueness** -- unexpected or bizarre things can be news.

Provided by Diane Raab c2012